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1931

KUNDERD'S "TREASURE CHEST

APR 16 1931 ★

U.S. Department of Agriculture.



LIKE NUGGETS OF GOLD, A TREASURE FROM THE EARTH

100 Kunderd Gladiolus Bulbs in Collection

50 Different Varieties - Colors of the Orient

for only
\$2
PREPAID

There are Treasures from the Earth. Proof of this is my "TREASURE CHEST" filled with 100 Gladiolus Bulbs. They are hearty youngsters no larger than acorns. They were taken from the earth last fall. They were grown under perfect conditions. They were scientifically cured and carefully selected. They were stored in specially constructed storing rooms. THEY ARE TREASURES.

Plant them in your garden and at blooming time you will agree they are the most remarkable flower treasures you ever possessed. What were little bulbs, become magnificent blooms of the finest Gladioli in America.

50 DISTINCT VARIETIES IN THIS TREASURE CHEST

This means that each morning for many weeks, as you go out into the garden you will see new colors and dazzling beauty. You will see those fairy-like primulinus kinds with pastel shades, you will see those huge, magnificent plain petaled types with their rich, gay colors and you will see an array of flowers that will astound you.

TREASURE CHEST COLLECTION CONTAINS MANY OF KUNDERD'S FAMOUS RUFFLED GLADIOLI

This year I am including in my Treasure Chest Collection of 100 bulbs a generous number of my famous ruffled kinds. These are the varieties that have won premier honors at the large National Shows. These are the types that have made the name of Kunderd internationally famous. They are to be included in the Treasure Chest Collection this year. The entire collection of 100 bulbs will be sent to you for only \$2.

ALL THIS FOR ONLY
\$2.00

THERE ARE PRIZE WINNING GLADIOLI IN MY TREASURE CHEST

I make up my Treasure Chest Collection entirely with my catalog varieties which have become world

famous. You get the kinds that have taken me more than fifty years to produce and many of these varieties were introduced at prices from \$5 to \$25 for a single bulb. This is the most remarkable offer from a standpoint of quality and quantity ever made to Gladiolus lovers. You get a GARDEN FULL OF KUNDERD GLADIOLI FOR ONLY \$2.

YOU WILL HAVE GLADIOLI FOR MANY USES

Gladioli do not require any special care, anyone can grow them successfully. You may plant them in any garden soil where they will have sufficient sunlight. No special knowledge is required, however, I send complete directions with each Treasure Chest Collection. Gladioli are ideal flowers for cutting. They remain fresh indoors for many days, hence they are specially suited for basket work, table decorations, corsages, vases and floral work of every kind. The 100 bulbs in this collection will give you a large number of flowers in a wide range of colors to work with. These bulbs will bloom for you the first season under normal conditions and my guarantee states clearly that if you are not fully satisfied at blooming time, I will send you two equally fine collections FREE. I insist that my customers must be pleased hence I use extreme care in making up these Treasure Chest Collections.

At this price these Collections cannot last long and because of the limited number of bulbs I have I MUST POSITIVELY CLOSE THIS OFFER MAY 1, 1931. Please remember that these bulbs are absolutely guaranteed to give you complete satisfaction at blooming time. Every package conforms to the "Kunderd Standard" in every way. DO NOT CONFUSE THIS OFFER WITH THOSE OF DOUBTFUL CHARACTER. My price of this "Treasure Chest" Collection, fully guaranteed is \$2 delivered to you prepaid, safe arrival guaranteed.

MY DOUBLE GUARANTEE

I guarantee that these Gladiolus bulbs must please you and that you are satisfied you have received a most liberal value. For every collection reported to me as not giving you this satisfaction at blooming time, I will replace with TWO collections ABSOLUTELY FREE—A double guarantee.

Order at once—you may have more than one collection if you wish. Tell your friends about this OFFER.

THIS OFFER EXPIRES MAY 1, 1931

JHC

A. E. KUNDERD

Originator of the Ruffled and Lacinated Gladioli

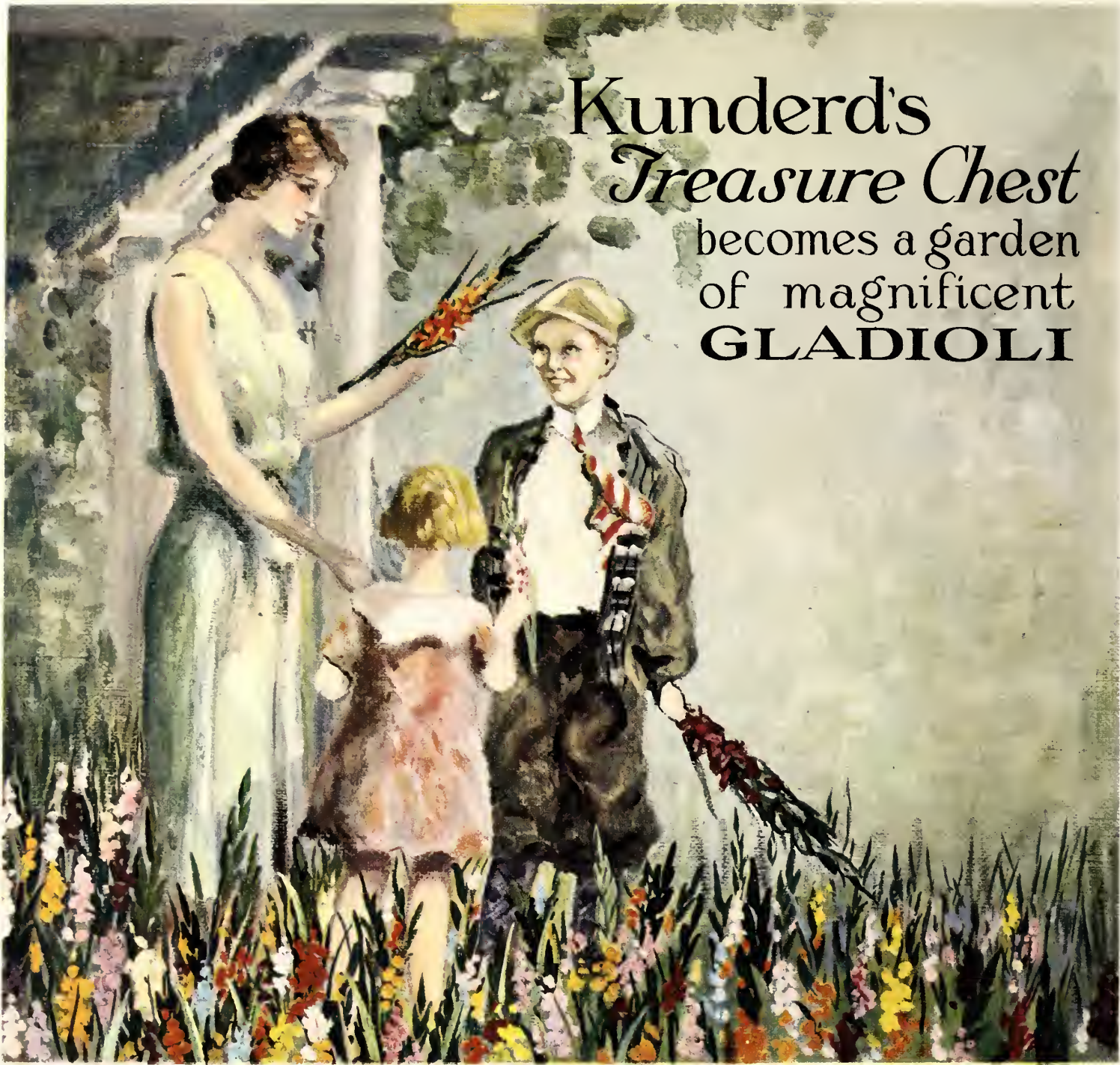
GOSHEN

INDIANA

DID YOU GET MY CATALOG?

I mailed you a copy of my 1931 catalog early in January. If you did not receive it, please let me know and I will send you another copy at once.





Kunderd's *Treasure Chest* becomes a garden of magnificent **GLADIOLI**

Order Blank for You

PLEASE USE THIS ORDER BLANK WHEN ORDERING "Treasure Chest"
COLLECTIONS.

A. E. KUNDERD
GOSHEN, INDIANA.

DEAR SIR: Please send me of your "Treasure Chest"
collections of 100 Kunderd Gladiolus Bulbs with the understanding that
1, 2 OR MORE
if I am not satisfied at blooming time you will send me 2 collections FREE.

NAME

ADDRESS P. O. BOX

CITY STATE

Order Blank for Your Friend

This offer is so outstanding that you will certainly want to share the
joys with others. The extra order blank will make it convenient for them
to order.

A. E. KUNDERD
GOSHEN, INDIANA.

DEAR SIR: Please send me Special Treasure Chest Col-
lections in accordance with your special offer for which I am inclosing
1 OR MORE
remittance for \$

NAME

STREET OR R.F.D. P. O. BOX

CITY STATE